

Vital Areas for Results

Efficiency is doing things right; effectiveness is doing the right things. Focusing on the right areas, we invest time, energy, talent, and other resources in order to achieve the maximum results.

Key Results Areas (KRA's) are areas and categories of results that are absolutely essential to effective performance. Achievements in these areas are vital for the organization to carry out its mission successfully. KRA's help an organization maintain its focus on reaching essential results which most impact the purposes of the organization.

Guidelines for Determining Your Key Results Areas

1. Identify those three to eight major areas where your ministry must achieve meaningful results during the coming year.
2. Identify both financial and personnel elements which are vital in the success of the total picture.
3. Choose areas which directly or indirectly support your church's strategic and operation plans.
4. Don't expect your KRA's to cover everything you do; instead, identify the vital few areas where priority efforts should be directed.
5. Each KRA should be limited generally to two or three words and should not be stated measurably.

Vital Areas Where We Must See Results:

1. _____
2. _____
3. _____
4. _____
5. _____